AI-enabled insights engine

docs

Stage 01 Aggregation [↓] Reports news industry social updates trade regulatory_portals Internet company websites forums press blogs 9 trade shows expert_interviews Primary research Internal mystery shopping reports

earnings_calls

Stage 02
Processing [↓]

Domain experts [→]

✓ Extracts insights

✓ Identifies trends

✓ Quality checks

✓ Comprehensive coverage

Stage 03 Distribution [↓]



Web application

Personalised newsfeed

Dashboards



Consultation
Win/loss analysis
Strategy workshops



APIs and webhooks
ERP, CRM and KMS
Customer-facing apps



Customised reports
Dly, wkly, qtly
With analyst insights

[←] Machine learning

- ✓ Noise filtering
- ✓ De-duplication
- ✓ Disambiguation
- ✓ Named entity recognition