

The all-in-one solution for clean company data feeds



We aggregate, tag, and deliver content on companies as a clean data feed that can be consumed on demand.

Introduction

Information providers need content feeds at scale. They face huge challenges in sourcing, processing, and organizing content before it can be delivered to customers.

We solve the the most difficult of these challenges and let you focus on your business.

Available Data Feeds

With our news data feeds, you get deep coverage on companies

NEWS FEED

Contify feeds cover news mentions, and business relevant updates from company websites

SOCIAL FEED

Unique business relevant information sourced from social media pages of companies

MARKETING CONTENT FEED

Track marketing content in the form of case studies, whitepapers, webinars etc.

REGULATORY FILINGS FEED

Keep a finger on the pulse of a company's financial health and regulatory position

JOB POSTING FEED

Decode a company's strategy by tracking the jobs they are hiring for across geographies

DELIVERED AS



APIs



XML



RSS

People love Contify

“Contify has provided my company with an outstanding service for the past seven years. Contify identifies and sources information which is vital on an ongoing basis for many of my clients to make critical business decisions and strategy. I am convinced that the quality of Contify’s work has made an important contribution to the competitive effectiveness of the many large organisations we serve.”

MIKE GATES

GATES CONSULTANCY

The Problems We Solve



Sourcing

AGGREGATION

Our sourcing engine aggregates content on companies from news websites, company websites, blogs, regulatory portals, job boards, custom sources, and your licensed content sources.

URL MAINTENANCE

Tracking company websites requires writing custom scrapers and maintaining them. Our proprietary process for maintaining scrapers ensures that you never have to worry about broken links again.



Processing

DEDUPLICATION

The Internet is brimming with duplicate content. When a business story breaks, it is covered by every publication. With our feeds, you just get one unique story from a cluster of duplicates.

DISAMBIGUATION

A lot of companies have interesting names. Take the retail giant GAP. How do you differentiate between stories with the word gap and the company GAP. Our hybrid intelligence platform takes care of that.

JUNK REMOVAL FROM SOCIAL MEDIA

Social media is a treasure trove of unique content on companies buried under millions of promotional posts. Our relevance algorithm rejects 95% of social content to deliver a clean social feed.



Organizing

CONTEXTUAL TAGGING

Technology works well for objective tags like brand, technology, industry etc. But when it comes to contextual tags like company strategy, business expansion etc, we use manual human tagging.

EDITORIAL SUPPORT

Documents such as job postings, patents, tenders etc. contain critical business information. But they need to be read to understand what they're about. Our editors rewrite the headlines for easy reading.

Contify powers the world's leading information service providers

FACTIVA

 LexisNexis™

ProQuest

acquiremedia

NewsBank

GALE
CENGAGE Learning