



## The curated Market Intelligence platform

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### Job Title: Market Research Analyst

#### About:

We are team of analysts, engineers, data scientists and designers building powerful intelligence tools for business users. Contify is a 360 degree market intelligence platform that enables businesses to monitor competitors, customers, suppliers, and critical market variables against event triggers on an ongoing basis with unmatched precision and relevance.

#### About the Team:

This market intelligence team at Contify helps clients in tracking and developing business insights for their competitors, clients and suppliers on a real-time basis. To achieve this, the team uses a mix of methods, including traditional market research and proprietary platform of Contify to gather information and a variety of tools to conduct in-depth analyses. The market intelligence team serves clients across industries and geographies.

#### Role Summary:

1. Position: Analyst
2. Function/Team: Market Intelligence Team
3. Location: Delhi
4. Reporting to: Project Lead/ Manager
5. Working Hours: 9 Hours per day with 5 days a week. Should be flexible to work in start-up environment
6. Travel: No
7. Expected onboard time (After roll-out of offer): 15-30 days

#### About the Role:

##### RESPONSIBILITIES

##### Industry and Competitor Analysis:

1. Read, understand and analyze the news on a particular industry/competitors and categorize them under appropriate categories on the Contify Platform
2. Periodically develop thought leadership articles and teasers for clients to understand the current trends.
3. Conduct quality check of the work of team members



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### Company Analysis:

1. Utilize secondary research sources (in addition to Contify's platform) to gather information to be used to develop company profiles
2. Organize, analyze, synthesize and summarize data and information (includes information on financials, strategy, events, company executives, etc.)
3. Assist in preparation of insights and executive summary documents/sections on individual companies

### Other:

1. Liaison with the technical team to report any bugs/suggest productivity enhancement measures for the platform
2. Contribute towards organization in form of internal initiatives

### SKILLS AND EXPERIENCE

1. Domain Skills: Secondary research, Primary research (limited), data analyses
2. Soft Skills: Good communication and interpersonal skills, ability to work with limited guidance
3. Functional/Technical Skills: MS PowerPoint and MS Excel
4. Experience in an Industry/work: 0-2 years of experience in business research firms

### EDUCATION/PROFESSIONAL TRAINING

1. Undergraduate: BCA/B.Tech.
2. Graduate/post graduate: Preferred MBA/MS
3. Language skills: English

### How to Apply:

Send your updated resume to **hr@contify.com** or give us a call at **+91-9818070579**